

ALICEBLACK

**'DESIRE & MENACE'
Ritual in Contemporary Performance Art
Summer Festival at ALICE BLACK
14 JULY – 14 AUGUST**

**JACK GREELEY-WARD & ANDREW FORD
'The World Shadow'**

Opening Performance: 14 July 6-9 pm

Today, in industry, light and sound often collude in such a way as to conceal and support each other; the soundtrack to a film secretly providing emotional cues to the plot; lighting and projections articulating the pulse of a musical concert. In music or cinema, conventionally one dominates whilst the other submits.

////////////////////////////////////

Jack Greeley-Ward and Andrew Ford's work *The World Shadow* plays with the rules of these engagements and invites the hierarchy of dominance to become slippery. A live improvised musical performance is immersed amongst projections of animated abstract forms. Greeley-Ward's playful and detailed approach to the moving image illuminates the space; bold brush strokes, fast paced frames and exuberant collaged imagery flicker across the gallery walls. The performers, guided by Ford's conceptual framework, start out using the shapes and forms of the animation to inform their performance. As the performance develops the music takes on a life of it's own and it becomes unclear whether the music is supporting the film or vice versa.

Greeley-Ward and Ford graduated from BA Animation (2013) and BA Sound Arts & Design (2015) degrees respectively, at London College of Communication. They both live and work in London.

PERFORMERS:

**Hoagy Houghton
Alexander Kell
Andrew Ritson
Will Ritson
Seb Silas
Jamie Stiby Harris**

Special thanks to Alex McNamee